

Irene Olea

Minneapolis, MN

ireneolefer@gmail.com

[Portfolio](#)

[LinkedIn](#)

+1(952) 913-1369

EXPERIENCE

Trattoria Nervosa | Restaurant

Toronto, Canada

Hostess

September 2023 - December 2024

- Demonstrated customer service skills by efficiently managing guest seating and reservations
- Maintained welcoming and organized atmosphere in fast-paced environment
- Collaborated with servers and kitchen staff to ensure smooth service offering assistance

wearebold.es | Design Studio

Madrid, Spain

Graphic Design Intern

September 2022 - January 2023

- Developed grid system and page layout for 12 publications 30-90 pages for The Red Cross
- Produced 23 videos for El Programa Iberoamericano de Cooperación Sur Sur
- Designed book covers for Delicious and KHAF editorial
- Created formatting for chapter of the B1 level English McMillan textbook

Freelance

Dublin, Ireland - Madrid, Spain

Graphic Design / Social Media

September 2019 - September 2023

- Rebranded and ran Vintage Point Madrid social media (ads, Hootsuite, logo, typography, pamphlets)
- Developed cash flow management system via Excel, tracking client data for the past 3+ years
- Implemented branding strategy for Informativos Telecinco (social media strategy, ad placement, logo, typography and graphic package)
- Produced and edited 5+ video commissions for clients

Freelance

Dublin, Ireland - Madrid, Spain

Illustration

September 2019 - September 2023

- Created over 15 illustrations of varying sizes using different manual and digital techniques
- Designed and screen-printed series of 10 t-shirts

EDUCATION

Escuela Superior de Diseño de Madrid | ESD – Graphic Design and Marketing

Madrid, Spain

Bachelor of Arts in Graphic Design

September 2019 - June 2023

- Motion Graphics 2D & 3D | 3D Modelling | UX/UI Design | Eco-Design | Typography | Copyright Law | Photography | Art Direction
- Variable font featured at ESD Design Exhibition.

National College of Art and Design | NCAD – Marketing

Dublin, Ireland

Bachelor of Arts in Graphic Design

September 2021 - February 2022

- Marketing proposal for Uber and Hopfully Brewery | Industry Design | Social Design
- Selected for ESD Erasmus Abroad Program (2 places available)

SKILLS

Languages

English
Fluent
Spanish
Native

Certifications

HubSpot: Social Media Marketing
Canva: Social Media Mastery
Google Ads Display
Smart Serve Certificate
English First Certificate B2

Skills

Hootsuite Platform
Adobe Suite
HTML, CSS & JavaScript
Figma
UX/UI Design
Motion Graphics
MS Word & PowerPoint
Notion